

THE "AUTO" PLAYBOOK

Turn Claude into your social media manager.

The exact setup that lets you say "**Create my content for this week**" and have platform-specific posts drafted, scheduled, and published across Instagram, TikTok, LinkedIn, X, YouTube and more — from a single chat.

No coding needed. If you can copy and paste, you can finish this in about ten minutes, insha'Allah.

 Instagram

 TikTok

 LinkedIn

 X

 YouTube

 Threads

 Pinterest

 Facebook

 Bluesky

☆ CLAUDE

Create my content for this week — one idea per day, tailored per platform.

Done. 5 posts drafted & scheduled:

✓ Instagram ✓ TikTok ✓ LinkedIn

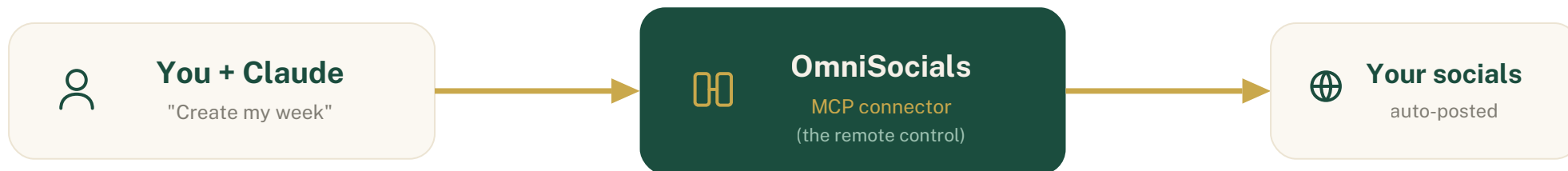
✓ X ✓ YouTube

via OmniSocials · MCP connector



How it works

Claude can't post to Instagram or TikTok on its own. So we give it a trusted "remote control" called **OmniSocials**. You connect your social accounts to it once, then connect it to Claude. After that, Claude can draft, schedule, and publish for you — just by chatting.



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What is MCP?

A universal plug — the standard way Claude connects to outside tools. Plug in OmniSocials and Claude can post.



What you'll pay

\$10/month, 14-day free trial (no card). No Buffer, no Hootsuite, no \$200/seat tools.



What you'll do

Three shared steps (account, socials, key), then pick one of three ways to connect. The next pages show each.



What you'll need

Five minutes of prep

- A **Claude account** — claude.ai (web), Desktop, or Code. Any one works.
- The **login details** for the social accounts you want to automate.
- An **OmniSocials account** — we create this in Step 1.
- About **ten minutes** and a cup of chai. That's it.

Pick your path early

Three ways to connect, by which Claude you use. Steps 1–3 are the same for all.

EASIEST



claude.ai (web) — paste one link in Settings. Best for most people.
→ Step 4A

LOCAL



Claude Desktop — edit one small config file. → Step 4B

TERMINAL



Claude Code — run one command. For the technical. → Step 4C

You only need **one** of the three.



Account, socials & key

1

Create your account

Go to **omnisocials.com** and click **Start 14-day free trial**. Sign up with your email — no card to begin. This is your control center.

in your browser
app.omnisocials.com/signup

Tip • Use an email you check often — sign-up confirmations land there.

2

Connect your socials

Go to **Settings** → **Accounts**. Click each platform you want Claude to run and approve the official login pop-up. Add as many as you like.



Instagram



TikTok



LinkedIn



X



YouTube

+ more

Tip • A platform may ask you to reconnect every 60–90 days. That's normal.

3

Create an API key

Go to **Settings** → **API** → **Create new key**. Copy the key (`omsk_live_...`) and the MCP URL somewhere safe.

Keep it private — it's an amanah. Anyone with it can post as you. Leaked? Delete & remake.

Tip • Want Claude to only read, not post? Create a read-only key.

PICK ONE — YOU ONLY NEED A SINGLE PATH



Connect to Claude



4A · EASIEST

claude.ai (web)

Nothing to install. Open **Settings** → **Connectors**, click **Add custom connector**, paste your MCP URL, and Save.

```
# paste the URL from Step 3
mcp.omnisocials.com?API_KEY=...
```

Tip · After you save, open a new chat — the tools appear automatically.



4B · LOCAL

Claude Desktop

Add this to `claude_desktop_config.json`, then fully quit and reopen Claude.

```
{ "mcpServers": {
  "omnisocials": {
    "command": "npx",
    "args": ["-y", "@omnisocials/mcp-server"],
    "env": {
      "OMNISOCIALS_API_KEY": "omsk_live_..."
    }
  }
}
```

Win: `%APPDATA%\Claude\`

Mac: `~/Library/Application Support/
Claude/`



4C · TERMINAL

Claude Code

Two commands — add the server, then save your key so it persists across sessions.

```
$ claude mcp add omnisocials
-- npx -y @omnisocials/mcp-server

$ export OMNISOCIALS_API_KEY=
omsk_live_<YOUR_KEY>
```

Add the `export` line to `~/.zshrc` so it sticks.



Verify, then run it

5

Check it's connected

Start a new Claude chat and type this. Claude should list your connected accounts — that means you're live.

```
Show my connected social accounts on OmniSocials
```

6

Run your week of content

The moment from the video. Try prompts like:

```
Create my content for this week – 5 posts,  
one idea/day, tailored for IG, LinkedIn, X & TikTok.  
  
Schedule them 9am my time, Mon–Fri.
```

⚠ IF SOMETHING GOES SIDEWAYS

"Authentication error"

Key wrong or expired. Recheck in Settings → API, paste again, restart Claude.

Tools don't appear

Desktop: fully quit & reopen. Web: refresh, start a new chat.

Lists but won't post

Your key is read-only. Make a new key with write access.

A platform won't link

Re-link in Settings → Accounts. Links expire every 60–90 days.



YOU DID IT

Your socials, now **on** **autopilot.**

Show up with consistency, stay in your zone of genius, and let the system carry the busywork. Build with intention — quality content, on time, every week.

FOUND THIS USEFUL?



Follow **@aboutmubashir** on
Instagram